



LEARN. NETWORK. RELAX. GROW...
JUST ADD WATER



On SQL Cruise our
SELECT * is DISTINCTLY Different

FOR FULL DETAILS ON OUR FUTURE
TRAINING ADVENTURES PLEASE VISIT
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SQL CRUISE FREQUENTLY ASKED QUESTIONS

HOW MUCH TIME IS SPENT TRAINING VERSUS VACATIONING?

We train while at sea, never while in port. Whenever we are in a port you can hit the town, explore what nature offers, or just relax on deck with family or the new friends you've made while on SQL Cruise.

WHAT ARE THE TRAINING ROOMS LIKE?

We'll be using meeting rooms on board – yes, cruise ships actually have meeting rooms with monitors and modern technology! Additionally, any space aboard the ship is ours to claim. If you'd like to do a breakout session with different people talking about different interests, we'll have plenty of spaces to choose from. We've held sessions in unused restaurants; had Speaker Q&A Panels in lounges; Office Hours poolside.

WHAT MAKES SQL CRUISE UNIQUE, I MEAN EXCEPT THE FACT IT TAKES PLACE ON CRUISE SHIPS?

Unlike a regular conference you're not fighting with other attendees for five minutes of an instructor's time at the end of their session. You're spending the week with those you're receiving training from. After class, at breakfast, while snorkeling in Alaska (yes SNORKELING IN ALASKA) you're able to not only have them answer questions from their sessions, but you're able to spend quality time with them going over real issues you're trying to solve back on dry land. The other benefit is that many of these Technical Leads, are also highly-paid consultants back on land; you're getting Top-Level SQL Server consulting for no additional cost. Oh, and when was the last time you climbed mountains, swam with dolphins or visited the Roman Coliseum during one of those other conferences?

WHY A CRUISE SHIP?

PRICE

Room and board are included in the cost of a cruise vacation. When was the last time your company was able to send you to training and pay \$100-200 per night for 4-star quality hotel and meals - and transportation too?

LACK OF DISTRACTION OPPORTUNITIES

Lack of access to the Internet to be more precise. Sure you can get Internet access on the ship and in most ports but it is costly and this means that while in class and in networking sessions outside of class our Cruisers are paying attention and getting more out of their time (and training dollars.)

BUILDING CAREER NETWORKS

It's always been our aim to foster that "summer camp" mentality amongst our Technical Leads and Cruisers. We want them to bond and through bonding learn and grow not just as technical aces but also as Leaders. We've had some excellent success stories as a result.

ALL THE BACON YOU CAN EAT

We can't stress the importance of a healthy diet, but we also understand superfoods and their impact on morale.

HOW DO I REGISTER FOR SQL CRUISE

Go to sqlcruise.com and get all the details. Our website gives you the information you'll need to make a decision on which of our planned events suits your needs and walks you through the registration process with Norwegian Cruise Lines as well.

"Our company saved \$50,000 between licensing, consulting and setting our direction last night over dinner. This paid for me to bring three of us on SQL Cruise and quite more. We'll definitely be back next year!"

"I really did gather more useful bits this week than in the last 2-3 conferences combined. I've been fighting with several very specific issues and I think someone hit every one of the problems."



ABOVE: Technical Lead Ryan Adams working through a real-world problem raised during class. RIGHT: Technical Lead Andrew Kelly monkeys around on St. Kitts in 2014.



ABOVE: Professional Development Lead Amy Ford rewards two of our "Plus-Ones" for their involvement in our Dell Software Control F the Ship event on Night One of SQL Cruise 2014



ABOVE: Cruisers in class aboard the NCL Epic in January, 2014. BELOW: Our Cruisers come from far and wide: USA, UK, Sweden, Australia and our good friend Patrick Lynch from Canada.



ABOVE: Port days are yours to do as you please. Like this side trip many SQL Cruisers took together to a private resort on St. Thomas in 2014.



BELOW: SQL Cruise is great for families - one of our teen guests explores Ft. Willem at Sint Maarten in 2013.

