Increase Your Knowledge

Welcome to the least-used room on a cruise ship…

When we started SQL Cruise even we were surprised to learn that there are indeed meeting rooms on cruise ships. Our top-tier educators have state-of-the-art equipment at their disposal for providing valuable, challenging, and engaging sessions for the SQL Server Professionals who join us on SQL Cruise. If not for the occasional waterspout, porpoise, or whale migrating past our classroom you would think you were in a conventional classroom.

Visit our website to see the offerings for technical sessions on the next round of SQL Cruises and learn more about our Educators.

Expand Your Network

We find that classroom education alone is not what adds the most value for any training event whether hosted on land *or* sea. SQL Cruise is structured to maximize networking opportunities for our Cruisers and Educators. We learn *and* relax together; work and shared experiences are always a part of the conversation. If there is a challenge you're facing in the office the odds are excellent it will get solved at sea. The relationships built on SQL Cruise last long after we return to port.

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SQL Cruise

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Kalamazoo, MI 49009

www.sqlcruise.com

@SQLCruise on Twitter (searchable as #sqlcruise)

Learn.
Network.
Relax.
Grow…
Just Add Water.

SQL CRUISE

Microsoft SQL Server and professional development training from leaders you know.

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Visit www.sqlcruise.com for details on how you can join us in 2012!

"SQL Cruise provides you with some of the best SQL Server training possible from some of the most knowledgeable SQL Server practitioners available. But more than that, SQLCruise is a fun way to learn! The great after-hours gatherings and activities make it easy to make new friends. And the unique setting will provide you with one of the most memorable experiences of your IT career."

- Kevin Kline, Technical Strategy Manager for Quest Software, Former SQL Cruiser, Author, Community Speaker, and Past President of the Professional Association for SQL Server (PASS)

SQL Cruise Builds Success

We are proud to be a part of some amazing success stories in the lives of our Cruisers. Many of those that have attended a SQL Cruise have since achieved some great things. Former Cruisers have gone on to become Microsoft Certified Masters and SQL Server MVPs. At the largest conference for SQL Server, the Professional Association for SQL Server (PASS) Summit held recently in Seattle, a stunning 33% of our former Cruisers led educational training or served on technical panels. We are proud to say we have Alumni now providing high-level training and technical service in their own right and even one who is working for the President of the United States of America! All of our Cruisers return as more valuable assets to their companies and with a higher level of confidence – not just an improved skill set. This is because our focus does not end with the technical trades required to be a competent SQL Server Professional, but rather a Leader in this field. We also focus on the professional and emotional points any professional needs in order to succeed in today's tough economy and demanding business environments.

Strong Partnerships with Industry Leaders

Thanks to partnering with companies with a strong history of supporting the SQL Server community we're able to keep training costs low for our customers and their companies.

Why a Cruise?

It's cheaper than land-based training options…

Conventional training requires your company to spend on average $300 or more per day for hotel and meals. (and that doesn't include training!) A typical Caribbean cruise averages around $100/night for room and board; an Alaska cruise averages approximately $200/night.

There are less distractions…

We've all been in meetings where the attendees spend much more time focused on surfing the Internet than paying attention to the issues at hand. Internet access on cruise ships is cost-prohibitive. Our Cruisers focus on the session topics and engage in the discussions as a result. We're proud to say that our attendance record for Cruisers in our training sessions is near 100%.

Cruises Foster Networking…

We consider networking as important as classroom training. Our Cruisers find it quite difficult to drift off away from our group when we're in the middle of the ocean. We're able to foster enhanced networking opportunities as a result.